

# Arizona Department of Agriculture

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## NOTICE OF MEETING AND AGENDA ARIZONA LEAFY GREEN PRODUCTS SHIPPER MARKETING COMMITTEE COMMUNICATIONS SUBCOMMITTEE

Pursuant to A.R.S. § 38-431.02 notice is hereby given to the members of the Arizona Leafy Green Products Shipper Marketing Agreement Marketing Committee Communications Subcommittee (Communications Subcommittee) and to the general public that the Marketing Committee will hold a meeting open to the public on **June 24, 2008 beginning at 10:00 AM** at Arizona Department of Agriculture, 1688 W. Adams Street, Room 206, Phoenix, Arizona. Members of the Communications Subcommittee will attend either in person or by telephone conference call. The Subcommittee may vote to go into executive session for the purpose of obtaining legal advice from its attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3). **If the public has any questions or concerns with regard to this agenda or future agenda items please contact Teresa Lopez at (602) 542-0945 or at [tlopez@azda.gov](mailto:tlopez@azda.gov).**

The agenda for the meeting is as follows:

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| 1. Call to Order.   | Chair                |
| 2. Roll Call  | Teresa Lopez         |
| 3. Approval of Minutes of May 8, 2008 Meeting.<br>(Information, discussion and action)  | Chair                |
| 4. Update on Arizona Leafy Green Shipper Marketing Agreement  | Chair                |
| 5. Proposed Amendments to Marketing Agreement<br>(Information, discussion and action)   | Chair/Casey Cullings |
| 6. Study Session on Service/Certification Mark <ul style="list-style-type: none"><li>▪ Logo</li><li>▪ Proposed Amendment to Marketing Agreement</li></ul> (Information, discussion and action)  | Chair                |
| 7. Study Session on AZ LGMA Website <ul style="list-style-type: none"><li>▪ Content of each page</li></ul> (Information, discussion and approval)   | Chair                |
| 8. Use of Public Relations Company<br>(Information, discussion and approval)  | Chair                |
| 9. Public Comments  | Chair                |
| This is the time for the public to comment. Members of the Subcommittee may not discuss items that are not on the agenda. Therefore, action taken as a result of public comment will be limited to directing staff to study the matter or scheduling the matter for further consideration and decision at a later date. |                      |
| 10. Next Meeting Date/Adjourn   | Chair                |

Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Mike McMinn at (602) 542-4315 (voice) or 1-800-367-3839 (TDD Relay). Requests should be made as early as possible to allow time to arrange the accommodation.